

“Piracy Over the Top – Disrupting the Ecosystem and Migrating Customers back to Legal Services”

Day 1: 23 June 2020

16:00	<p>Welcome Address and Summary of Piracy Landscape in South East Asia</p> <p>Louis Boswell, CEO, AVIA Neil Gane, General Manager, AVIA Coalition Against Piracy (CAP)</p>	
16:10	<p>OTT Piracy and Economic Impact in South East Asia - Pre and Post COVID-19 Pandemic</p> <p>Vivek Couto, Executive Director, Media Partners Asia (MPA)</p>	
16:30	<p>Lessons Learnt from State Sponsored Piracy Are current international legal frameworks sufficient and timely to mitigate against the impact of State Sponsored Piracy? What were the lessons learned, and what should the industry be focusing on now”?</p> <p>Cameron Andrews, Legal Director Anti-Piracy, beIN Media Group</p>	
16:50	<p>Tech Panel: Initiative Through Innovation In this session, we will explore how pirates are modifying their infrastructure and technologies to create the next generation of pirate networks, and what techniques we can implement in order to mitigate against the next iteration of technological change in the piracy ecosystem</p> <p><u>Panellists:</u> Pascal Metral, Vice President Legal Affairs, NAGRA Avigail Gutman, VP Security and Intelligence Operations, Synamedia</p> <p><i>With Aaron Herps, Operations Manager, AVIA Coalition Against Piracy (CAP)</i></p>	
17:10	<p>Developing and Co-ordinating solutions to IPTV piracy in Europe – a UK Perspective</p> <p>Dave Lowe, Head of IP Enforcement Capacity Building, IPO, UK</p>	
17:30	<p>Supporting a Healthy Video Ecosystem Google will highlight its approach towards Anti-Piracy; products to support discovery of legitimate content and efforts to mitigate copyright infringement.</p> <p>Rohan Tiwary, Head of Media, News & Entertainment, APAC Partnerships, Google <i>and Jean-Jacques Sahel, Senior Manager, Government Affairs and Public Policy, Google</i></p>	<p>Sponsored by:</p> 
17:50	<p>Closing Remarks and End of Day 1</p>	

Day 2: 24 June 2020

16:00	<p>Intermediary Engagement - Approaches to Working with Search Engines, Payment Processors and Hosting Service Providers</p> <p>Phillip Davies, Group Director for Anti-Piracy Partnerships, SKY, UK Chris Pyer, Investigator, SKY, UK</p>	
16:20	<p>Approaches & Efficacy of Site Blocking: Part 1 – Judicial Site Blocking</p> <p><u>Panellists:</u> Andrew Stewart, Partner, Baker McKenzie, Australia Andy Leck, Principal, Baker McKenzie, Singapore</p> <p><i>With</i> Yew Kuin Cheah, Principal Counsel, The Walt Disney Company</p>	
16:40	<p>Approaches & Efficacy of Site Blocking: Part 2 – Administrative Site Blocking</p> <p>Since August 2019 over 2,200 piracy websites and ISD application domains have been blocked by Indonesian regulator, KOMINFO, averaging 60+ sites blocked every 10 days. This has resulted in piracy traffic decreasing by 62% and traffic to legal sites increasing by 41%. These results are testament to the effectiveness of a 'rolling' site blocking strategy.</p> <p>H.B. Naveen, CEO, Falcon Pictures, Indonesia Neil Gane, General Manager, AVIA Coalition Against Piracy (CAP)</p>	
17:00	<p>Sports Piracy: Challenges in Bringing the Beautiful Game to the People</p> <p>The current global climate has seen sports get temporarily suspended, and as it returns, stadiums emptied of its supporters. Has this provided any new learnings on piracy? i.e. Scale of sports piracy? Have pirates shifted activities in any surprising ways? Have you had to reassess, refocus strategies or efforts in any particular area?</p> <p><u>Panellists:</u> Matt Cheetham, Head of Business Affairs Asia Pacific, The Premier League Juan Jose Rotger, Global Content Protection Manager, La Liga</p> <p><i>With</i> Louis Boswell, CEO, AVIA</p>	
17:20	<p>Closing Remarks and End of Seminar</p> <p>Louis Boswell, CEO, AVIA Neil Gane, General Manager, AVIA Coalition Against Piracy (CAP)</p>	

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