

OTT Anti-Piracy Symposium

Draft Programme

30 June 2020

13:15	Registration	
13:50	Welcome Address	
14:00	Piracy Landscape in South East Asia	
14:10	The Indonesia IndoXXI Case Study – How Industry Collaboration Can Bring Down a Major Piracy Syndicate The sustained site blocking that AVIA CAP has spearheaded over the six months, engaging with KOMINFO and local industry, has resulted in the largest pirate syndicate in Indonesia, IndoXXI declaring that it has shut down on January 1 st , 2020. In this session, we will discuss the extent of the video streaming piracy problem in Asia - what can be done to clamp down on the syndicates behind this profitable crime and what the lessons are for us in Asia.	
14:40	FOOTBALL – Fighting Against Live Streaming Piracy Broadcasters, producers and operators all have a stake in the content that they own. But what do content owners and distributors need to do to stop pirates from stealing their lunch? In this session, we explore the measures and actions that are currently being undertaken in the Asia Pacific region and in particular, how technology can be used to protect live sport events.	
15:10	In Conversation: Topic to be Determined	
15:30	Coffee Break	
15:50	Anti-Piracy Solutions and Strategies: Working Alongside Intermediaries There is no one silver bullet to ending piracy. What is required is a holistic solution with all stakeholders including government, content producers, distributors, industry associations and intermediaries working together to address this serious and growing problem. This session discusses how the content industry and its intermediaries can work collaboratively and effectively in the fight against piracy.	
16:20	Singapore Focus – Topic to be Determined	
16:50	Closing Address	
17:00	End of OTT Anti-Piracy Symposium	

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